

EMERGENT Cookie Policy

Effective Date: 14-11-2024

This Cookie Policy explains what cookies are, how EMERGENT ("we," "us," "our") uses them on our website, and your choices regarding their use. We are committed to ensuring your privacy is protected and aim to be transparent about our practices regarding the collection and usage of data through cookies.

1. What are Cookies?

Cookies are small text files that are placed on your computer or device when you visit a website. They help websites function more efficiently and provide information to the website owners. Cookies may store information like your preferences or your device, and they can enhance your browsing experience by remembering your activities and preferences.

2. Types of Cookies We Use

- **Strictly Necessary Cookies:** These cookies are essential for the operation of our website. Without these cookies, certain features of the website may not function as intended.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often, and any error messages received. We use this data to improve the functionality and performance of our site.
- **Functionality Cookies:** These cookies allow our website to remember choices you make (such as your username, language, or region) and provide enhanced, more personalized features.
- **Targeting/Advertising Cookies:** These cookies track your browsing habits to deliver tailored advertising that may be more relevant to your interests. We may use these cookies in collaboration with third-party partners.
- **Analytics Cookies:** These cookies collect data on how visitors interact with our website. This helps us understand user behavior, measure website traffic, and improve our services.

3. How We Use Cookies

We use cookies to:

- Ensure our website functions properly
- Personalize your experience and remember your preferences
- Analyze traffic and user interactions with our site to improve our services
- Tailor content, marketing, and advertising based on your browsing habits

4. Third-Party Cookies

In addition to our own cookies, we may use third-party cookies from trusted partners. These partners may include analytics services such as Google Analytics, advertising networks, or social media platforms. These third parties may use cookies to collect data about your online activities over time and across different websites.

5. Managing and Controlling Cookies

You can control and manage cookies in several ways:

- **Browser Settings:** Most web browsers allow you to control cookies through their settings. You can set your browser to block cookies or alert you when cookies are being sent. However, if you disable cookies, some parts of our website may not function properly.
- **Cookie Consent Banner:** When you first visit our site, you may see a cookie consent banner, which allows you to accept or manage your preferences for the use of cookies on our website.
- **Opt-Out Links:** You can opt out of certain third-party cookies through mechanisms provided by those third-party websites.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the law, technology, or how we operate our business. Any updates will be posted on this page, and significant changes may be communicated to you directly.

7. Contact Us

If you have any questions about our Cookie Policy or data practices, please contact us at:

Email: contact@useemergentagency.com

Address: Gubsøtoften, Silkeborg, Denmark

Thank you for taking the time to understand how we use cookies at EMERGENT!